Victoria Torres

web designer, coder, consultant, instructor

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TECHNICAL SKILLS

HTML5/CSS3

JavaScript/jQuery

HTML Email

WordPress

Adobe Flash

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe CERTIFIED EXPERT

Adobe CERTIFIED INSTRUCTOR

PROFESSIONAL EXPERIENCE

February 2016–Present
Independent Instructor/Consultant Front-End Web Design Solutions: Lead instruction in corporate and continuing education classes that focus on HTML/CSS, JavaScript, and jQuery. Consult with marketing teams on best practices and workflows for coding and deploying HTML Email.

2013–January 2016
Noble Desktop, NYC
Director of Education: Responsible for the initial and ongoing design, development, and implementation of training programs and curricula for a private continuing education school that specializes in teaching web technology, mobile apps, and UX design. Create and update marketing content for each program. Recruit top-tier instructors to ensure that current real world best practices are integral to instruction. Provide feedback and support for instructors and students to ensure that both parties are successfully achieving their goals and feel part of a thriving community.

2000–2013
Independent Front-End Web Designer and Developer: Translated designs and wireframes into websites; served as primary HTML/CSS/JavaScript coder and technical liaison between visual designers, art directors, and their clients; conversant with techniques as set forth by the World Wide Web Consortium (W3C) to allow Web site accessibility (WAI) for those with disabilities and ensured compliance with any applicable government requirements; practiced Search Engine Optimization (SEO); created HTML emails that are compatible with all major email clients.

1999–2013
Independent Adobe Certified Instructor: Trained both design and business professionals in Adobe Dreamweaver, Flash and Fireworks; conducted public classes as well as private, customized curriculum for corporate and academic clients onsite and off.

1998–1999
Media & Beyond, NYC
Webmaster: Senior internet/intranet front-end developer, content and design editor for high-end PC-ware and electronics boutique in SoHo; served as liaison between president, CEO of company, art directors, and advertising sales representatives in all matters relating to promotions and marketing design.

1995–1998
D.E. Shaw & Co., L.P., NYC
Manager, Information Services: Managed investment firm's information center, supporting approximately 1000 employees in six offices worldwide (New York, Boston, Santa Clara, London, Hyderabad, Tokyo): maintained and updated design of the online catalog and library intranet; handled all acquisitions and circulation; obtained federal and state securities, as well as civil and criminal case law documents for firm's legal department; compiled bibliographies; conducted research via the web, Dow Jones Interactive, LEXIS-NEXIS and other sources; supervised two full-time assistants.

EDUCATION

University of California at Berkeley, Candidate for Ph.D. in English Literature

Fordham University, B.A. in English Literature, French Literature minor: in cursu honorum, summa cum laude

HONORS

University of California at Berkeley: Mellon Dissertation Fellow, Graduate Opportunity Fellow

Fordham University: Valedictorian, Fordham College; Phi Beta Kappa